



## **SPONSORSHIP TERMS & CONDITIONS**

These Terms and Conditions apply to all sponsorships made in support of Blue Book Theatre Company, a community-based theatre organization, Blue Book Theatre Company, by any sponsoring business, individual, or organization (“Sponsor”).

### **1. Sponsorship Commitment**

- Sponsorships help support Theatre’s mission to enrich our local community through accessible, inclusive, and inspiring performances.
- All sponsorship agreements are considered confirmed once both parties have signed a written agreement or accepted in writing.
- Payment or in-kind contributions should be delivered by the date agreed upon in the sponsorship agreement.

### **2. Recognition & Benefits**

- Blue Book Theatre Company agrees to provide promotional benefits and sponsor recognition based on the agreed-upon sponsorship tier or custom package.
- Benefits may include but are not limited to: program mentions, logo placement, social media shoutouts, on-site signage, complimentary tickets, and verbal acknowledgments.
- Blue Book Theatre Company will make every effort to fulfill agreed benefits, but cannot guarantee specific audience reach or results.

### **3. Use of Logos & Branding**

- Sponsor grants permission to Blue Book Theatre Company to use their logo, name, and promotional materials solely in relation to the sponsored production(s) or season.
- Sponsor materials must be provided in high-resolution format within deadlines to ensure inclusion in printed or digital materials.

### **4. Appropriateness & Alignment**

- As a local theatre company, we strive to partner with sponsors whose values align with ours—supportive, inclusive, family-friendly, and

community-minded.

- Blue Book Theatre Company reserves the right to decline or remove sponsorships that conflict with its mission or may be considered offensive or inappropriate.

## **5. Term & Termination**

- Sponsorship benefits are valid only during the period of season as outlined in the agreement.
- Either party may terminate the agreement with written notice if there is a breach of terms.
- In the event a production is canceled or delayed (due to weather, illness, venue change, etc.), Theatre will offer reasonable alternate recognition or benefits.

## **6. Refunds & Transfers**

- Sponsorships are considered donations to the community and are generally non-refundable.
- If sponsorship benefits cannot be reasonably fulfilled, Theatre will offer a partial refund or transfer of benefits to a future production or event.

## **7. Legal & Liability**

- Theatre is not liable for any incidental loss or damages to sponsor materials placed at venues or events.
- Both parties agree to conduct themselves professionally and to act in good faith throughout the sponsorship period.

## **8. Community First**

- Our theatre is run by volunteers and artists passionate about making theatre for everyone. We appreciate our sponsors as vital partners in this effort.
- Theatre pledges to work collaboratively with sponsors to maximize mutual benefit and community impact.

## **9. Governing Law**

- This agreement shall be governed under the laws of the Catalonia, Spain.